



Empowering You to
Grow Your Business™



Spring Promotion

Gear Up and Get Out There

NY Promotion: April 1-30, 2023

As spring approaches and pest pressure ramps up, make sure your game plan includes BASF termite and general pest control solutions to protect your customers and your bottom line. Stock up and save on industry-leading termite liquids and baits along with powerful products from the Alpine, Fendona and Selontra brand families.

Plus, enjoy extended payment terms on Trelona and Advance Agency products until September 28, 2023!

Product	Case Size	List Price	Promotion Price	Savings (Case)
Trelona & Advance Termite Baits				
Trelona® ATBS Annual Bait Stations	16 x 1 pc	\$ 348.80	\$ 320.90	\$ 27.90
Advance® Termite Bait Stations	10 x 1 pc	\$ 119.00	\$ 111.90	\$ 7.10
Termidor Family				
Termidor® NY Insecticide	4 x 20 oz	See authorized distributor for pricing and promotional savings of up to:		\$ 40.00
Termidor Foam Termiticide/Insecticide	6 x 20 oz			\$ 12.00

Featured Solutions

Trelona Annual



Active protection, annual inspections.

Advance Monitoring (ATBS)



The monitoring station termites find faster.¹

Termidor HE



Reduce treatment time 50% vs conventional applications² with less drilling and trenching required.

Termidor HPII



Reduce treatment time up to 90% vs conventional methods³ with a precise and less disruptive application method.

Termidor 80WG



The termiticide you trust in a convenient to mix and apply WG formulation.

Termidor SC



The industry standard solution for termites, ants, and other key pests.

Termidor Foam



Ready-to-use foam great for ants and termites.

See Reverse for more savings!!



Product	Case Size	Price	Savings (Case)	Savings (Pallet)
Alpine Insecticide Family				
Alpine® WSG Water Soluble Granule Insecticide	4 x 200 g		\$ 45.00	
	4 x 500 g		\$ 100.00	
PT® Alpine Pressurized Insecticide	12 x 14 oz	See authorized distributor for pricing and promotional savings of up to:	\$ 20.16	
	1 pallet (72 cases of 12 x 14 oz)		\$ 30.24	\$ 2177.28
	12 x 20 oz		\$ 28.80	
	1 pallet (72 cases of 12 x 20 oz)		\$ 43.20	\$ 3110.40
Fendona Insecticide Family				
Fendona® CS Controlled Release Insecticide	6 x 16 oz		\$ 27.00	
	4 x 120 oz		\$ 120.00	
	1 pallet (30 cases of 4 x 120 oz)		\$ 160.00	\$ 4800.00
PT Fendona Pressurized Insecticide	12 x 14 oz	See authorized distributor for pricing and promotional savings of up to:	\$ 15.00	
	1 pallet (72 cases of 12 x 14 oz)		\$ 20.16	\$ 1451.52
	12 x 17.5 oz		\$ 18.00	
	1 pallet (72 cases of 12 x 17.5 oz)		\$ 25.20	\$ 1814.40
Selontra Rodent Bait				
Selontra® Rodent Bait	1 x 8 lb pail	See authorized distributor for pricing and promotional savings of up to:	\$ 8.00	
	1 pallet (140 pails of 1 x 8 lb)		\$ 12.00	\$ 1680.00
Instant Soap 'n Water				
Instant Soap 'n Water® Foaming Cleanser	12 x 9 oz	See authorized distributor for pricing and promotional savings of up to:	\$ 15.00	
	1 pallet (162 cases of 12 x 9 oz)		\$ 29.04	\$ 4704.48

Featured Solutions

Alpine WSG



Flexible solution with powerful activity on ants, cockroaches & more.

PT Alpine



The power of Alpine in a convenient pressurized formulation for precision treatment.

Fendona CS



Fast-acting, rainfast formula protected by micro-mesh encapsulation that ensures lasting perimeter coverage.

PT Fendona



Precision treatment meets label flexibility to control scores of pests quickly and efficiently.

Selontra



Demonstrated fast colony kill¹ and effective against anticoagulant-resistant rodents.

Instant Soap



The alternative when water isn't available to clean hands/surfaces.

¹ 2012 University of Delaware study of active termites within one-half meter of both Sentricon and Trelona ATBS stations

² Time and Motion Study, Arizona, 2014. Results based on a 200 linear-foot home (160 LF trench & treat, 40 LF drill & treat)

³ Time and Motion Study, Arizona 2014. Results based on a 200 linear foot home (Conventional and Termidor HP: 160 LF trench & treat, 40 LF drill & treat.) Termidor HP II based on treating 229 LF

⁴ U.S. Field Trials (Indiana Grain Farm, 2017; NC Pig Farm, 2016)

The BASF Spring Promotion applies only to Qualified End-Users (pest management companies, government, and state municipalities). Resellers are excluded. Agency Termidor termiticide/insecticide, Trelona ATBS Annual Bait Stations, and Advance Termite Bait Station orders must be purchased from a BASF PCS Authorized Agent and be invoiced between April 1, 2023, and April 30, 2023. For Agency products, Qualified End-User will receive payment terms through September 28, 2023. Qualified End-User account must be in good credit standing to receive terms. Terms are given at the discretion of the Agents. All Agency Termidor termiticide/insecticide, Trelona ATBS Annual Bait Stations, and Advance Termite Bait Stations are sold on behalf of BASF. All sales are final. All Non-Agency Products, including Alpine WSG Water Soluble Granule Insecticide, Fendona CS Controlled Release Insecticide, Instant Soap 'n Water Foaming Cleanser, PT Alpine Pressurized Insecticide, PT Fendona Pressurized Insecticide, and Selontra Rodent Bait must be purchased from a BASF PCS Authorized Distributor and invoiced between April 1, 2023, and April 30, 2023. Qualified End-User sale price and terms for all Non-Agency Products are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Products may vary. Pallet discounts for Fendona CS Insecticide and Selontra Rodent Bait are fulfilled under the 2023 Pallet Programs. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time. Always read and follow label directions. Advance, Alpine, Fendona, Instant Soap 'n Water, PT, Selontra, Termidor and the Termidor logo and Trelona are registered trademarks of BASF. Sentricon is a registered trademark of Corteva Agriscience. ©2023 BASF Corporation. All Rights Reserved.

Hurry! Offer Ends April 30, 2023

Available at Target Specialty Products until April 30th.

Contact Your Sales Representative For More Information

Questions?

Contact your sales representative.

