Perimeter Pest Treatment Protocol

Easy as 1-2-3!



Perimeter Pest Treatment Protocol

With the power of Rockwell's InTice™, EcoVia™ and LambdaStar™, you can provide Green or Conventional Perimeter Pest Control profitably and with confidence.

Reduced callbacks? We've got you covered! Pyrethroid and neonic use restrictions? No problem! Quarterly service interval? You got it!

Perimeter Pest Control is as easy as 1-2-3! Here's how:

- 1. Spray the foundation, up to 3' high
- 2. Apply InTice 10 Perimeter Bait™
- Apply add-on treatment for spiders, occasional invaders and/or overwintering pests

Why InTice™ 10 Perimeter Bait™?

Power Up Your Service: Perimeter baiting with InTice 10 Perimeter Bait will provide exceptional results at minimal cost when combined with any perimeter spray program. With pyrethroid and neonic use restrictions, and the growing need for green service that works, it is more important than ever to ensure good results with minimal callbacks. Your results with InTice 10 will be superior to anything achieved with a pyrethroid-only program.

Long Residual and Unmatched Value: It's the only 10% boric acid granular bait available, and it works for up to 90 days. And the 1 lb per 1000 sq ft application rate offers unmatched value! As boric acid granular bait is rained on after application, the boric acid

is shown to wash off over time. A 10% boric acid bait, versus a 5% bait, maintains a higher concentration of boric acid for longer.

Works in the Toughest Areas: Multi-

layered surfaces such as mulch beds, grass and ground cover vegetation create challenges. These areas provide food, moisture and harborage which insects need, but maintaining a repellent barrier on these surfaces is tough. Heat, sunlight, rain and the dynamic nature of "live" surfaces all cause the barrier to break down and pests soon find their way through. With ants, repellents chase the workers away, but don't eliminate the colony. Instead of sprays on these "live" surfaces, use InTice 10 to provide superior, lasting results.

Worker ants will carry the bait back to the nest, eliminating the source. Other labeled pests will actively seek out the bait as a food source, eat it and die.

Attic, Void and Crawlspace Protection

Silverfish, roaches and ants often enter through the attic. Unlike most pesticide chemicals, the boric acid active doesn't break down from heat so it lasts for a year or more. Silverfish love InTice 10 and nothing else works better for controlling them quickly and easily. Since it's a bait, it will work better than a repellent dust, since pests will be looking for it, not trying to avoid it. InTice 10 is also great in crawlspaces and basements for crickets, large roaches and other invaders. Again, once a year treatment is typically enough.

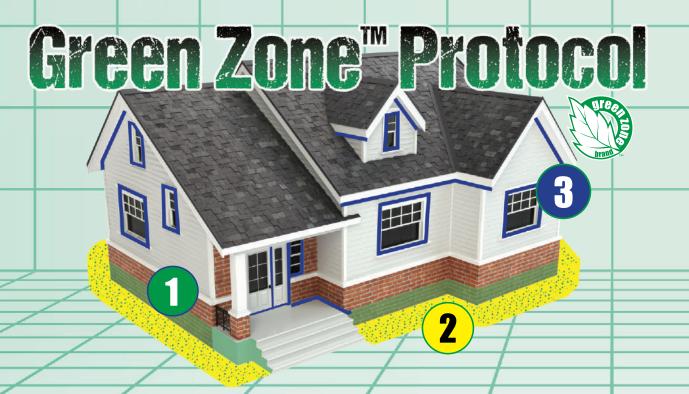
- Exclusive formulation: the only 10% boric acid granular bait available, combined with a proprietary blend of proteins, carbs and oils
- Outstanding value: outdoor application rate of only 1 lb per 1000 sq ft
- Long residual protection: lasts up to 90 days outdoors, a year or more indoors. Active ingredient does not break down from heat or UV light
- Broad spectrum: controls ants*, including Carpenter ants, roaches, crickets, earwigs, silverfish, millipedes, sowbugs, pillbugs, mole crickets, snails and slugs
- Non-repellent: doesn't just chase pests away. Ants carry the bait back to the nest to kill the colony. Other target pests eat the bait and die
 - Broad label: for use indoors, including food areas, and outdoors, including full turf use (not for turf use in CA)
 - · Mold and moisture resistant
 - No pyrethroid or neonic use restrictions
 - No PPE requirements for handling or applying (except in CA)

*except pharoah ants, fire ants and harvester ants

InTice 10 is available in 1 lb and 4 lb shaker bottles, a 10 lb bag and a 40 lb carton







EcoVia EC emulsifiable concentrate

Spray the foundation up to 3' above grade. The mid-rate for mixing is 2 oz/gal. For more challenging conditions or longer service intervals, use 4 oz/gal. If your service interval is monthly, go as low as 1 oz/gal. Application rate is 1 gal/1000 sq ft.

InTice perimeter bait

Apply in a 2'-3' band around the perimeter, just outside of where you sprayed, at a rate of 4-6 oz per 100 linear feet. One cup of InTice 10 is about 4 oz by weight when it isn't packed. The application doesn't have to be perfectly uniform as it's not a repellent barrier. Pests find it as they're searching for food. Make sure you hit mulch beds and try to get it up under shrubs. Also apply to any mulch beds, landscaped areas, and other pest-conducive places away from the perimeter, such as around lights or woodpiles.

Once a year, bait the attic (right on top of the insulation) and crawlspace (if present) at a rate of 3 oz per 100 sq ft. InTice 10 can also be applied around the edges of unfinished basements.

Can be applied as a dust or as a wettable powder. As a wettable powder, use the scoop in the 2 lb pail (2 oz by weight) and mix with 1 gal of water. Remove the screen from your sprayer, and empty the sprayer when done for the day and rinse with water. Spray the underside of eaves for spiders. For overwintering pests and occasional invaders, spray or dust in the cracks around window and door frames. Also spray or dust in short bursts into weep holes or under the edges of siding. When sprayed, it dries and leaves a light film of dust on the surface. This may be visible on darker surfaces. If this is a concern, treat these areas with EcoVia EC instead.

Why EcoVia™ Research-Based Botanicals?



EcoVia botanicals are the most researched, tested and proven exempt plant oil-based insecticides on the market today. They have been shown to kill the most important structure-invading, T&O and nuisance pests. Fast-acting and highly repellent, they feature multiple modes-of-action, making them excellent tools for resistance management. The entire EcoVia line is exempt from EPA registration, so notification is not required in most states. In addition, they can be applied up the water's edge, have no impervious surface restrictions and pose minimal risk to pollinators. EcoVia botanicals offer the ideal combination of nature's active ingredients and modern formulation technology to provide solutions you can count on in the real world.

EcoVia[™] **EC** Emulsifiable Concentrate



- Research-based, EPA minimum-risk insecticide concentrate
- Highly effective: extensively tested in the lab and proven in the real world
- Perfect for perimeter, lawn and landscape treatment
- Fast knockdown and flushing action, plus residual repellency
- Broad spectrum: for a wide range of crawling and flying insects
- Broad label: for indoor, including food areas, outdoor and turf use
- Flexibility: may be broadcast on the side of structures and applied up to the water's edge
- No pyrethroid or neonic use restrictions
- Mixes easily and stays in solution: also easier on equipment compared to some other botanicals

EcoVia EC is available in 16 fl oz and 64 fl oz tip-n-measure bottles

EcoVia[™] WD Wettable Dust Insecticide



- Research-based, EPA minimum-risk insecticide powder
- Fast action: provides immediate flushing, quick knockdown and repellency
- Can be used directly as a dust or mixed with water and sprayed (wettable powder)
- Unique formulation: provides extended residual protection in a botanical product
- Broad spectrum: for a wide range of crawling and flying insects
- Perfect for tough pests: ideal for spiders, overwintering pests and anywhere extended residual protection is needed
- Flexibility: may be broadcast on the side of structures and applied up to the water's edge
- No pyrethroid or neonic use restrictions

EcoVia WD is available in a 8 oz puffer bottle and 2 lb pail

Conventional Protocol



LAMBOASTAR ULTRACAP 9.7%

Spray the foundation up to 3' above grade. The mid-rate for mixing is 0.4 oz/gal. For more challenging conditions or longer service intervals, use 0.8 oz/gal. If your service interval is monthly, go as low as 0.2 oz/gal. Application rate is 1 gal/1000 sq ft.

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InTice perimeter bait

Apply as noted in the Green Zone Protocol section on page 2.

LAMBDASTAR ULTRACAP 9.7%

Mix as noted in Step I. Spray the underside of eaves for spiders. For overwintering pests and occasional invaders, apply in a 1" pinstream to the cracks around window and door frames, and other possible pest entry points. Also spray in short bursts into weep holes or under the edges of siding.

Why LambdaStar™ UltraCap™?



LambdaStar UltraCap contains 9.7% lambda-cyhalothrin. a potent and highly effective 3rd generation pyrethroid which kills and controls over 100 common structural, turf and public health pests.

- Proven potency of 9.7% lambda-cyhalothrin
- An innovative and proprietary micro-encapsulated formulation
- Provides both fast knockdown and exceptional residual protection
- Broad spectrum: for a wide variety of crawling and flying insects
- Broad label: for indoor, including food areas, outdoor, and turf and ornamental use
- Economical: tremendous cost savings and value compared to many competitive products

Available in 16 fl oz and 32 fl oz tip-n-measure bottles