



Empowering You to Grow Your Business™

For over 80 years Target Specialty Products™ has been and continues to be a leading value-added solutions provider of pest management, turf and ornamental, application equipment, supplies and education and training programs from 43 locations across the United States and Canada, providing products and services to the following industries, in both the private and public sector:

- Arbor
- Fumigation
- Golf / Sports Turf
- Industrial & Aquatic Vegetation Management
- Landscape & Lawn Care
- Nursery / Greenhouse
- Structural Pest Control
- Vector Control

Target Specialty Products provides premier educational seminars and focused training opportunities that will provide your employees with vital skills to safely and effectively address your customers' needs. Our licensing preparation courses, seminars and workshops are provided by an extensive network of highly experienced, internationally recognized experts and industry-certified instructors.

Our customers receive support from:

- Board Certified Entomologists
- Licensed Arborists
- Certified Crop Advisors
- Pest Control Advisors
- Qualified Applicators

target-specialty.com



TARGET
SPECIALTY PRODUCTS™
Empowering You to Grow Your Business™

15415 Marquardt Ave.
Santa Fe Springs, CA 90670
ADDRESS SERVICE REQUESTED

PALM DESERT TURF CONFERENCE

Tuesday, September 14, 2021
Palm Desert, CA



Empowering You to Grow Your Business™

PALM DESERT TURF CONFERENCE

Tuesday, September 14, 2021
Woodhaven Country Club
Palm Desert, CA





PALM DESERT TURF CONFERENCE

Tuesday, September 14, 2021
Palm Desert, CA

Don't miss this opportunity to learn about the latest trends and tools for managing turfgrass.

- Registration:** 6:15 am - 7:00 am
- Program:** 7:00 am - 4:00 pm
- Cost:** \$75 per person (\$95 value) includes full breakfast & lunch
- Credits:** 7.5 hours CDPR* applied for - 7.5 DPR Other GCSAA hours applied for
- Location:** **Woodhaven Country Club**
41-555 Woodhaven Dr. East
Palm Desert, CA 92211
760-345-7636

Register Online at target-specialty.com/news-and-events/event-registration



*The California Department of Pesticide Regulation is enforcing attendee identification checks by meeting sponsors. All attendees are required to bring photo identification to the meeting in order to receive continuing education credit. For questions contact the Licensing Program at licenseemail@cdpr.ca.gov or call (916) 445-4038.

- 6:15 AM REGISTRATION**
- 7:00 am Optimum Plant Health: Keys To Understanding Organics and Microbes**
Keith Giertych, Douglas Plant Health
- 7:30 am Soil Surfactants: Ensuring Optimum Performance From Your Soil Type**
Brynly Marsh, Target Specialty Products
- 8:15 am Fueling Your Overseed and Strategies To Bring Your Soil To Life**
Steve Loveday, Turf Fuel
- 9:00 AM BREAK & EXHIBITS**
- 9:30 am Managing Trees In Desert Climates**
Rebecca Knapp, Arborjet
- 10:00 am Overseed Strategies In the Desert Southwest**
Rick Sall, The Plantation Golf Club
- 11:00 AM LUNCH & EXHIBITS**
- 11:45 am Aquatic Management For Desert Lakes, Ponds and Water Features**
Joel Brinkman, SePRO
- 12:15 pm Maximizing Spring Quality of Bermudagrass Putting Greens**
Kimberly Gard, Syngenta
- 12:45 pm Weed I.D. and Proper IPM Strategies For Control**
James Sorensen, PBI Gordon
- 12:15 pm Herbicide Use In Turf and Landscape**
Krystal Jenkins, Corteva
- 1:45 PM BREAK & EXHIBITS**
- 2:00 pm Nutsedge and Fire Ant Management**
Alea Pedroza, FMC
- 2:30 pm Effective Use Of Herbicides In The Palm Desert Area**
David Burkhardt, Gowan
- 3:00 pm Turf Diseases: Solutions For Arid Southern California**
Jen Browning, BASF
- 3:30 pm Winter Diseases Affecting Bermuda**
Doug Clark, Bayer
- 4:00 PM ADJOURN**

Speakers & exhibitors will be available to answer questions during registration, breaks and lunch.



The Plantation



TARGET SPECIALTY PRODUCTS PALM DESERT TURF CONFERENCE



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Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: () _____ Fax: () _____

Email: _____
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NAME OF REGISTRANT(S):	Email:	\$75 PER PERSON

Enclosed is my payment of \$ _____ for _____ people

To pay with a credit card please register online at:
target-specialty.com/news-and-events/event-registration

Mail registration along with payment to:

Target Specialty Products
 Attn: Lillian Mignella
 15415 Marquardt Ave.
 Santa Fe Springs, CA 90670
 800-352-3870 • 562-802-2238
 Fax: 562-802-3296

Register Online at:
target-specialty.com/news-and-events

**SEATING IS LIMITED
 REGISTRATION IS FINAL
 AND THERE ARE NO REFUNDS**
 (Substitutions will be accepted)

Registration Deadline:
 Tuesday, September 7, 2021