

# BOOST YOUR BOTTOM LINE!

**BUY**  
THIS



**\$5000 worth**



**GET**  
THIS

**\$250 worth**

It's as easy as **1 2 3**

**1**

**\*Purchase \$5000 worth of PestWest insect light traps from Target in 2022.**  
Applies to mixed ILT models. For example: purchase 10 Mantis® 1x2s and 10 Mantis® Vegas to qualify (calculation is estimated listed PCO prices and may vary based upon actual purchases).



**2**

**Email** copies of your proofs-of-purchase, preferred Bio-gel+® products, and shipping address to customerservice@pestwest.com.



**3**

**FREE.** We will convert your \$250 into Bio-gel+® products based upon listed PCO prices. For example: \$250 equals 28 quarts of Bio-gel+®. You will then receive your selection of Bio-gel+® products for free from PestWest.



**You can use free Bio-gel+® products to generate additional revenue:**

- Use free Bio-gel+® as a giveaway(s) to attract new customers.
  - Use free Bio-gel+® to provide one month of free resource cleaning service to an existing customer (sign them up for the rest of the year).
  - Use free Bio-gel+® within an existing resource cleaning service (increase your margin).
  - Use free Bio-gel+® to start a new resource cleaning service.
- Don't know how? Contact us for free training on resource cleaning.

**Terms & Conditions:**

- Applies to purchases of PestWest branded insect light traps only.
- Does not apply to purchases of lamps, glue boards, and other accessories.
- For U.S. domestic PCOs and end users only.
- PestWest reserves the right to change terms and conditions at any time and without prior notice.
- Void where prohibited.