



# Perimeter Defense Fall Promotion

Innovations that protect your customers' favorite places and spaces

California Promotion: October 1-31, 2020

Protecting homes from pest damage and helping create safe, comfortable environments is what pest management professionals do. Providing innovation that helps them do it efficiently and effectively is what we do. Save on leading perimeter solutions like ATBS Advance® Termite Baiting System, Termidor® termiticide/insecticide, Selontra® Rodent Bait and more during the Perimeter Defense Fall Promotion, October 1-31, 2020. **Defend the perimeter and save this fall.**

Stock up and save up to 22% on Termidor!



Qualifying Products	Key Pest	Benefits	Case Size	List Price	Promotion Price	Savings (Case)
<b>Termidor HE</b> High-Efficiency Termiticide		Reduce treatment time 50% vs conventional applications	4 x 79 oz	\$ 786.17	\$ 612.60	\$173.57
			2 x 2.5 gal	\$1,567.24	\$1,225.20	\$342.04
<b>Termidor SC</b> Termiticide/Insecticide		100% termite control in 3 months or less. Excellent for ants and other pests.	4 x 78 oz	\$ 659.57	\$ 592.18	\$ 67.39
			2 x 2.5 gal	\$1,319.13	\$1,148.63	\$170.50
<b>Termidor HP II</b> Termiticide		Reduce treatment time up to 90% vs conventional methods <sup>1</sup>	2 x 1 gal	\$ 816.80	\$ 760.65	\$ 56.15
<b>ATBS Advance Termite Baiting System</b>		The bait station termites find faster <sup>2</sup>	10 x 1 stations	\$ 95	\$ 85	\$ 10
<b>Selontra</b> Rodent Bait		Fast kill with low risk of secondary poisoning <sup>3</sup>	8 lb pail	See Authorized Distributor for pricing and promotion participation		\$ 10

Termidor prices include the additional 2.1% California Mill Tax

<sup>1</sup> Under most conditions

<sup>2</sup> 2012 University of Delaware study of active termites within one-half meter of both Sentricon and Trelona ATBS stations

<sup>3</sup> <http://www.npic.orst.edu/factsheets/rodenticides.html>. Erickson, W.; Urban, D. Potential Risks of Nine Rodenticides to Birds and Nontarget Mammals: a Comparative Approach. U.S Environmental Protection Agency; Office of Prevention, Pesticides, and Toxic Substances; Office of Pesticide Programs; U.S. Government Printing Office: Washington, DC, 2004.

The Perimeter Defense Fall Promotion applies only to Qualified End-Users (pest management companies, government, and state municipalities). Resellers are excluded. Agency Termidor and ATBS Advance Termite Baiting Station (ATBS) orders must be purchased from a BASF PCS Authorized Agent and be invoiced and delivered between October 1, 2020 and October 31, 2020. End-user will receive payment terms through April 20, 2021. End-user account must be in good credit standing to receive terms. Terms are given at the discretion of the Agents. All Agency Termidor and ATBS products are sold on behalf of BASF. All sales are final. Non-Agency Selontra must be purchased from a BASF PCS Authorized Distributor and invoiced between October 1, 2020 and October 31, 2020. End-user sale price and terms for Non-Agency Selontra are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Selontra may vary.

All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time. Always read and follow label directions. Advance, Selontra, Termidor and the Termidor logo are registered trademarks of BASF. ©2020 BASF Corporation. All Rights Reserved.

**Hurry, offer ends October 31, 2020.  
Available at Target Specialty Products.**