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## **KAREN ROBB JOINS TARGET SPECIALTY PRODUCTS**

**SANTA FE SPRINGS, Calif.** – Target Specialty Products announces the addition of Karen Robb as a senior horticultural specialist. Based out of Target's Fresno office, Robb will call on nurseries in California's Central Valley and Central Coast, as well as parts of San Diego County.

Robb has an extensive background in the nursery industry having worked for the California Cooperative Extension service for the past 32 years. Most recently, she served as a farm advisor and county director for Mariposa County. Before this, she was a farm advisor for San Diego County in floriculture and nursery crops for 16 years. In addition, Robb was employed by the University of California, Riverside as a staff research associate and research assistant in both the ornamental and urban entomology programs.

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**Robb Joins Target**  
**January 19, 2009**  
**Page 2 of 2**

“Target has enjoyed a long-term relationship with Karen Robb over the years as an extension agent, and we are delighted to have her join our team,” stated Target’s Regional Manager Chuck Synold. “Her extensive Knowledge of nursery issues coupled with her problem-solving expertise will be a real asset to our customers.”

Robb earned both Masters and Ph.D. degrees from the University of California, Riverside in Entomology.

Contact Robb at Target’s Fresno office at (800) 827-4389, or via email at karen.robb@target-specialty.com.

**Editor’s Note:** Target Specialty Products is a wholesale distributor of specialty agricultural products, fertilizers and application equipment serving the western United States.

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**Caption:** Karen Robb joins Target Specialty Products.