



*For More Information Call
Andrea Vogt or Cassaundra Cobos
562-802-2238*

For Release: April 30, 2007

TARGET EXPANDS SALES TEAM IN SOUTHERN CALIFORNIA

Harrison brings expertise to vegetation management and landscape markets

SANTA FE SPRINGS, Calif. – Will Harrison is Target's newest account representative for the vegetation management and landscape markets in southern California.

Harrison graduated from California Polytechnic University, Pomona with a Bachelor of Science in Agronomy. He is also a licensed Pest Control Advisor in all categories, and a Certified Crop Advisor.

Before joining Target, Harrison was the Manager of Grower Services at Sunrise Growers in Placentia, Calif. Additionally, he is the Owner/Operator of Harrison & Associates, a private consulting and materials procurement company.

Harrison is a member of the California Plant Health Association and is a past president and vice-president of the Orange County Farm Bureau.

"Will is a great asset to our team and an ideal resource for the landscape and vegetation management markets," stated Regional Manager Rich Records.

Will Harrison can be reached by calling Target's Santa Fe Springs office at (800) 352-3870 or via email at will.harrison@target-specialty.com.

- END -

Target Announces Harrison

4/30/07

Page 2 of 2

Editor's Note: Target Specialty Products is a wholesale distributor of specialty agricultural chemicals, fertilizers and application equipment.



Photo Caption: Will Harrison named new vegetation management and landscape specialist.