



38th Annual Winter Seminar & Exhibit

Hotel Information:

For guest rooms contact:

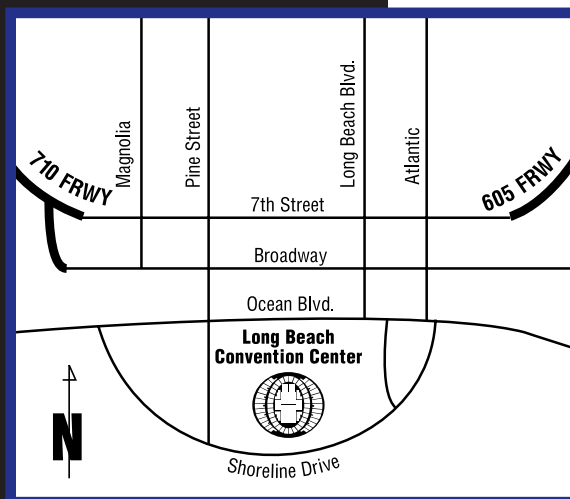
Hyatt Regency Long Beach
200 South Pine Avenue
Long Beach, CA 90802
(562) 491-1234

Long Beach Seminar & Exhibit

Tuesday, March 16, 2010

Long Beach Convention Center

300 E. Ocean Blvd., Long Beach, CA 90802 • (562) 436-3636



FROM LOS ANGELES INTERNATIONAL AIRPORT: Take the San Diego Freeway (405) south to the Long Beach Freeway (710). Go south on the Long Beach Freeway to the Downtown Exits. Veer left, staying in the second lane of the left-hand exits. The second lane becomes Shoreline Drive. Take Shoreline to Pine Street. Turn Left on Pine. Parking is on the right-hand side.

FROM LONG BEACH AIRPORT: Take Lakewood Boulevard south to the San Diego Freeway (405). Take the San Diego Freeway (405) north to the Long Beach Freeway (710). Go south on the Long Beach Freeway to the Downtown Exits. Veer left, staying in the second lane of the left-hand exits. The second lane becomes Shoreline Drive. Take Shoreline to Pine Street. Turn Left on Pine. Parking is on the right-hand side.

FROM THE JOHN WAYNE (ORANGE COUNTY) AIRPORT: Take the San Diego Freeway (405) north to the Long Beach Freeway (710). Go south on the Long Beach Freeway to the Downtown Exits. Veer left, staying in the second lane of the left-hand exits. The second lane becomes Shoreline Drive. Take Shoreline to Pine Street. Turn Left on Pine. Parking is on the right-hand side.

FROM SOUTHERN ORANGE COUNTY: Take the Santa Ana Freeway (5) north to the San Diego Freeway (405). Take the San Diego Freeway (405) north to the Long Beach Freeway (710). Go south on the Long Beach Freeway to the Downtown Exits. Veer left, staying in the second lane of the left-hand exits. The second lane becomes Shoreline Drive. Take Shoreline to Pine Street. Turn Left on Pine. Parking is on the right-hand side.

FROM NORTH ORANGE COUNTY AND THE VALLEYS: San Gabriel & Pomona Valleys take the Orange Freeway (57) or San Gabriel Freeway (605) to the Riverside Freeway (91) to the Long Beach Freeway (710). Go south on the Long Beach Freeway to the Downtown Exits. Veer left, staying in the second lane of the left-hand exits. The second lane becomes Shoreline Drive. Take Shoreline to Pine Street. Turn Left on Pine. Parking is on the right-hand side.



38th Annual Winter Seminar

A seminar for licensed professionals in the pest control, turf & landscape and vegetation management industries.

Online registration now available!
www.target-specialty.com



38th Annual Winter Seminar & Exhibit

Target Specialty Products
P.O. Box 3408
Santa Fe Springs, CA 90670 - 1408

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Long Beach Seminar & Exhibit

Tuesday, March 16, 2010
Long Beach Convention Center
Long Beach, CA

Continuing Education Credit

Earn important continuing education credit toward your structural or agricultural license.

Registration Form



Long Beach Seminar - Tuesday, March 16, 2010

COMPANY NAME: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP: _____

PHONE: () _____

FAX: () _____

Name of Registrant: _____

SPCB LIC # _____

DPR LIC # _____

Sessions \$129 _____

General Pest Control	Wood Destroying Organisms	Turf and Landscape	Regulatory Compliance	LUNCH OPTION • Select One	CHICKEN	VEGETARIAN
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Check the title that best describes your position: Owner/President Manager/Supervisor Field Technician/Applicator
 Student Other _____

Enclosed is my payment of \$ _____ for _____ people Check Credit (Circle One)

Card # _____ Signature _____ Exp. _____

Mail registration with payment to: Target Specialty Products · P.O. Box 3408 · Santa Fe Springs, CA 90670-1408

Online Registration: www.target-specialty.com • Registration Deadline: Tuesday, March 9, 2010

	Structural <i>(Branch I, II, III pending approval)</i>	Agricultural <i>(QAC, QAL, PCA pending approval)</i>
General Pest	6.0 hrs. total - 3.25 hrs. Br II - 2.0 hrs. IPM - .75 hrs. rules & regs	5.75 hrs. total - 5.0 hrs. other - .75 hrs. laws & regs
Wood Destroying Organisms	6.0 hrs. total - 3.5 hrs. Br III tech - 2.0 hrs. Br I/III tech - .5 hrs. general	5.75 hrs. total - 5.25 hrs. other - .5 hrs. laws & regs
Turf and Landscape*	—	6.0 hrs. total - 5.5 hrs. other - .5 hrs. laws & regs
Regulatory Compliance	6.0 hrs. total - 6.0 hrs. rules & regs	6.0 hrs. total - 6.0 hrs. laws & regs

*GCSAA and ISA credit has been requested.

Featured Speakers



Vernard Lewis, Ph.D.
Cooperative Extension Specialist
in Insect Biology, Department of
Entomological Services,
University of California, Berkeley



Gail Getty
Entomologist,
University of California, Berkeley



Ann Chase, Ph.D.
President/Plant Pathologist,
Chase Horticultural Research



Renee Pinel
CEO, President,
Western Plant Health Association



General Pest Control

7:30 am Introduction

7:45 am Integrated Pest Management Strategies for Pest Management Professionals
Gail Getty, Entomologist, University of California, Berkeley

8:30 am U.C. Berkeley Ant Research Update
Vernard Lewis, Ph.D., Cooperative Extension Specialist in Insect Biology, Department of Entomological Services, University of California, Berkeley

9:00 am Product Update

9:30 am Break & Exhibits

10:00 am Integrated Pest Management Tools for Bed Bugs
Gail Getty, Entomologist, University of California, Berkeley

10:30 am The Newest Fly Management Research
Phillip Koehler, Ph.D., Professor, University of Florida

11:30 am Lunch & Exhibits

12:45 pm The Truth About Pesticide Poisoning
Phillip Koehler, Ph.D., Professor, University of Florida

1:30 pm Scorpion Update: Biology and Management – Part I
Dave Langston, Ph.D., Executive Director, Arizona Pest Management Association

2:00 pm Break & Exhibits

2:30 pm Scorpion Update: Biology and Management – Part II
Dave Langston, Ph.D., Executive Director, Arizona Pest Management Association

3:00 pm Integrated Pest Management and Rodent Control
Terrell Salmon, Ph.D., Director and Wildlife Specialist, University of California, Cooperative Extension, San Diego County

3:45 pm Structural Exam

4:00 pm Wrap-Up



Wood Destroying Organisms

7:30 am Introduction

7:45 am Termite Candid Camera: Research Update from the University of Georgia – Part I
Brian Forschler, Ph.D., Professor of Entomology, University of Georgia

9:00 am Product Update

9:30 am Break & Exhibits

10:00 am Alternative Detection Methods
Vernard Lewis, Ph.D., Cooperative Extension Specialist in Insect Biology, Department of Entomological Services, University of California, Berkeley

10:45 am Wood Destroying Beetles: Biology & Identification
Don Reiersen, Staff Research Associate, University of California, Riverside

11:30 am Lunch & Exhibits

12:45 pm Termite Candid Camera: Research Update from the University of Georgia – Part II
Brian Forschler, Ph.D., Professor of Entomology, University of Georgia

1:15 pm Integrated Pest Management Strategies for Pest Management Professionals
Gail Getty, Entomologist, University of California, Berkeley

2:00 pm Break & Exhibits

2:30 pm Hazardous Materials Update for Fumigators
Gary Maxwell, Vice President, Regulatory Affairs, Target Specialty Products

3:00 pm Integrated Pest Management Today: Challenges and Rewards
Gail Getty, Entomologist, University of California, Berkeley

3:45 pm Structural Exam

4:00 pm Wrap-Up



Turf & Landscape

7:30 am Introduction

7:45 am Diagnosing Diseases of Landscape
Ann Chase, Ph.D., President/Plant Pathologist, Chase Horticultural Research

8:30 am Integrated Pest Management for Trees
Gregory Partida, Ph.D., Professor, California Polytechnic State University

9:00 am Product Update

9:30 am Break & Exhibits

10:00 am Pre-Emergent Control for Summer Weeds
James Baird, Ph.D., Assistant Cooperative Extension Specialist in Turfgrass Management, University of California, Riverside

10:30 am Fertility Options
Will Harrison, Pest Control Advisor, Target Specialty Products

11:30 am Lunch & Exhibits

12:45 pm Treating Diseases of Landscape
Ann Chase, Ph.D., President/Plant Pathologist, Chase Horticultural Research

1:30 pm Laws and Regulations: What the Inspector is Looking for and Penalties for Non-compliance
Barb Snowden, Consultant

2:00 pm Break & Exhibits

2:30 pm Top Turf and Landscape Insects to Watch for in 2010
Tim Paine, Ph.D., Professor of Entomology, University of California, Riverside

3:30 pm Adjuvants and Fungicide Efficacy
Ann Chase, Ph.D., President/Plant Pathologist, Chase Horticultural Research

4:00 pm Wrap-Up



Regulatory Compliance

7:30 am Introduction

7:45 am Respiratory Laws and Regulations
Harvard Fong, Certified Industrial Hygienist, California Department of Pesticide Regulation

9:00 am Regulatory Concerns From an Industry Perspective
Speaker to Be Announced

9:30 am Break & Exhibits

10:00 am Hazardous Material Update
Steve Koester, REA Environmental Protection Specialist, Santa Fe Springs Fire Department

10:30 am Pyrethroid Re-Registration and Water Quality
Bob Krieger, Ph.D., Cooperative Extension Specialist & Toxicologist, University of California, Riverside

11:30 am Lunch & Exhibits

12:45 pm Regulatory Update
Kathy Boyle, Program Specialist, California Department of Pesticide Regulation

1:30 pm Agricultural Commissioner's Update
Greg Creekmur, Deputy Agricultural Commissioner Sealer, Los Angeles County Agricultural Commissioner's Office

2:00 pm Break & Exhibits

2:30 pm Plant Health Industry Legislative and Regulatory Issues Forecast
Renee Pinel, CEO, President, Western Plant Health Association

3:45 pm Structural Exam

4:00 pm Wrap-Up

Registration Information

Long Beach Convention Center
300 E. Ocean Blvd.
Long Beach, CA 90802 · (562) 436-3636

Seminar & Exhibit:
Tuesday, March 16, 2010
Registration: 7:15 am - 7:30 am
Program: 7:30 am - 4:00 pm

How To Register:
Fill out the registration card on the reverse side. Enclose registration fee of \$129.00. Fee may be paid by check, Mastercard, Visa or Discover.

Please note that seating at the seminar is limited. To ensure a reservation, please register early and arrive the morning of the seminar by 8:00 a.m.

Parking:
Parking at the Convention Center is \$10.00 a day. Fee is subject to change.

Send registration and payment to:
Target Specialty Products
P.O. Box 3408
Santa Fe Springs, CA 90670-1408

Register by fax:
(562) 802-0461

Register online:
www.target-specialty.com

Registration Deadline:
Tuesday, March 9, 2010

If the registration deadline has passed, please contact Target at 800-352-3870 to confirm that registrations for this event are still being accepted. If space is available, registration will be accepted with a credit card payment.

The registration fee is \$159.00 after Tuesday, March 9, 2010.

Guest Rooms:
Hyatt Regency Long Beach
(562) 491-1234
\$149.00 Single or double
Reservation cut-off: 2/15/10

Cancellations:
Cancellations for the seminar will be accepted until Wednesday, March 10, 2010. After this date, no refunds or credits will be issued, but a substitute may come in place of the original registrant.

Questions:
For questions concerning the seminar, please call (800) 352-3870.