

Selontra®

Rodent Bait

BASF

We create chemistry

2023 BASF Pallet Program

Qualified End Users: Now through December 15, 2023, capture significant savings when you purchase Selontra Rodent Bait by the pallet!



With its fast colony kill and impressive labor savings, Selontra Rodent Bait delivers real advantages for your business:

- Control entire infestations in as little as seven days¹
- Shortened baiting program uses less bait than conventional rodenticides
- Stop-feed action of the active ingredient, cholecalciferol, means rodents eat only enough for a lethal dose
- Effective against anticoagulant-resistant rodents

Pallet Pricing* and Details

Product	Product Package	Minimum Purchase	Point-of-Sale Discount
Selontra® Rodent Bait	Case: 1 x 8 lb pail Pallet: 140 pails	1 Pallet (140 pails) in a single transaction	\$1,680 / Pallet (\$12 / Pail)

*See Authorized Distributor for pricing and promotion participation.

The Qualified End User must purchase at least one pallet (140 pails) of **Selontra** Rodent Bait in a single transaction.

Talk to your distributor today to stock up and save!

¹US Field Trials: Indiana Grain Farm (2017); NC Pig Farm (2016)

BASF Pallet Promotion applies only to Qualified End Users (pest management companies, government, and state municipalities). Resellers are excluded. Purchases must be made from a BASF PCS Authorized Distributor and invoiced between Jan 1, 2023, and Dec 15, 2023. **Qualified Products must be purchased on the same invoice.** End-User sale price and terms are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Products may vary. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time.

Always read and follow label directions.

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