



Termidor®
Termiticide/Insecticide

BASF
We create chemistry

Perimeter Pro Summer Promotion

California Promotion: July 1-July 31, 2021



Summer is the time for family and friends, not troublesome pests. The key to winning the game against uninvited guests is the BASF Perimeter Pro Program. An integrated pest management strategy combined with an all-star perimeter starting rotation and bullpen is your ticket to success. **Save big on select Perimeter Pro products and termite innovations from July 1-31, 2021!**

Qualifying Products	Case Size	List Price	Promotion Price	Savings (Case)
Perimeter Starting Rotation: The foundation of professional perimeter pest control				
Termidor® SC Termiticide/Insecticide	4 x 78 oz	\$ 659.40	\$ 557.47	\$ 101.93
Industry leading non-repellent solution featuring genuine transfer effect	2 x 2.5 gal	\$ 1,319.13	\$ 1,123.10	\$ 196.03
Alpine® WSG Water Soluble Granule Insecticide	4 x 200 g	See Authorized Distributor for pricing and promotion participation		\$ 32.00
Flexible solution with powerful activity on ants, cockroaches & more	4 x 500 g			\$ 64.00
Fendona® CS Controlled Release Insecticide	4 x 120 oz			\$ 140.00
Advanced encapsulation technology for fast effective perimeter pest control	6 x 16 oz			\$ 30.00
Perimeter Bullpen: Role players that solve tough situations around the perimeter				
Termidor Foam Termiticide/Insecticide	6 x 20 oz	See Authorized Distributor for pricing and promotion participation		\$ 12.00
Ready-to-use foam great for ants and termites				
PT® Fendona® Pressurized Insecticide	12 x 17.5 oz			\$ 18.00
Quick knockdown of key pests and residual for house flies and bed bugs				
Advance® 375A Granular Ant Bait	12 x 8 oz			\$ 18.00
Takes on many ant species, indoor and outdoor	4 x 2 lb			\$ 20.00
Advance Granular Carpenter Ant Bait	12 x 8 oz			\$ 30.00
Best choice for difficult to control ants	4 x 2 lb			\$ 36.00
Alpine® D Dust Insecticide	4 x 3 lb			\$ 20.00
Nonrepellent dust for ants, bed bugs and stinging insects				
Termite: Industry leading termite innovations (See above for Termidor SC)				
Termidor HE Termiticide	4 x 79 oz	\$ 803.36	\$ 625.91	\$ 177.45
Reduce treatment time up to 50% vs conventional methods*	2 x 2.5 gal	\$ 1,598.58	\$ 1,255.83	\$ 342.75
Termidor HP II Termiticide	2 x 1 gal	\$ 816.80	\$ 760.65	\$ 56.15
Reduce treatment time up to 90% vs conventional methods*				

*Under most conditions

Agency Termidor prices include the additional 2.1% California Mill Tax

The BASF Summer Promotion applies only to Qualified End-Users (pest management companies, government, and state municipalities). Resellers are excluded. Agency Termidor orders must be purchased from a BASF PCS Authorized Agent and be invoiced and delivered between July 1, 2021 and July 31, 2021. For Agency products, End User will receive net 30-day payment terms through August 20, 2021. End User account must be in good credit standing to receive terms. Terms are given at the discretion of the Agents. All Agency Termidor is sold on behalf of BASF. All sales are final. All Non-Agency Products, including Advance Baits, Alpine WSG and Dust, PT Fendona, Fendona CS and Termidor Foam must be purchased from a BASF PCS Authorized Distributor and invoiced between July 1, 2021 and July 31, 2021. End-User sale price and terms for All Non-Agency Products are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Products may vary. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time.

Always read and follow label directions. Advance, Alpine, Fendona, PT, Termidor and the Termidor logo are registered trademarks of BASF. ©2021 BASF Corporation. All Rights Reserved.

Hurry, offer ends July 31, 2021

Available at Target Specialty Products.



Empowering You to
Grow Your Business™



GET THE
PLAYBOOK
FOR TOP
PERFORMANCE

Perimeter Treatments

Confidence in **Perimeter Pro**

BASF Perimeter Pro offers training and education on professional perimeter pest control through leading experts in the field. Quarterly webinars give PMPs a game-winning playbook that delivers confidence in their services. **Join today!**

The BASF Perimeter Pro Lineup



Featured in the **Summer Promotion**
(see reverse).

Starting Rotation: The foundation of professional perimeter pest control

Termidor® SC Termiticide/Insecticide
Industry leading non-repellent solution featuring genuine transfer effect

Alpine® WSG Water Soluble Granule Insecticide
Flexible solution with powerful activity on ants, cockroaches & more

Fendona® CS Controlled Release Insecticide
Long-lasting, broad-spectrum perimeter treatment

Ridesco™ WG Insecticide* | Coming soon!
Easy-to-mix formulation with two modes of action to support resistance management

Bullpen: Role players that solve tough situations around the perimeter

Foam

Termidor Foam Termiticide/Insecticide
Ready-to-use, great for ants and termites

PT® Alpine Foam Ready-to-Use Insecticide
Nonrepellent foam for termites and ants

Pressurized

PT Fendona Pressurized Insecticide
Quick knockdown of key pests and residual for house flies and bed bugs

PT Alpine Pressurized Fly Bait
Ready-to-use fly bait spray with quick knockdown and versatile label

PT Wasp-Freeze® II
Kills wasps and hornets on contact

Baits

Advance® Brand Ant Baits
Great choice for many difficult to control ants

MotherEarth Granular Scatter Bait
Preventive and curative treatment of ants, cockroaches and other occasional invaders

Siesta® Fire Ant Bait
Fast and long-lasting control of fire ants

Dust

Alpine D Dust Insecticide
Nonrepellent dust for ants, bed bugs and stinging insects

For a complete list visit our web site.

BASF Perimeter Pro pestcontrol.basf.us/perimeterpro

*Ridesco™ WG insecticide is not US EPA registered and not available for sale in the US; this is provided for informational purposes only and is not intended to promote the sale of this product in the US.

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**The Perimeter Pro Playbook:
Keys to the Game**

Commit to an IPM Strategy

- Start with an inspection
- Employ exclusion strategies to deny pests access to the home
- Address habitats where pests can hide and breed
- Use physical, mechanical and chemical control

Choose the Right Starting Rotation

- Select your star players based on pest pressure and seasonality
- Rotate between your star players based on their modes of action
- Tailor your plan to reflect the frequency of service provided

Build a Bullpen of Trusted Specialists

- Be ready with a bullpen of targeted products to troubleshoot tough situations
- Choose products that are reliable and easy to use
- Know when it's time to make a critical substitution of action

Tailor your plan to reflect the frequency of service provided

